**SmartScore NoteReader** - One minute Spot  
“There’s an app for that.”

# Red paragraphs represent screen shots composited in post-production.

Post Notes: Chris will prepare, compile and label SmartScore screen shots including moving action shots as “Snap Pro” stills or .avi movies with audio playback and deliver prior to post-production meeting. iPhone / iPad screen shots to be captured by Merge Productions. Chris will attend post-production and have final cut authority.

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# Camera pans across music pages strewn on a tabletop…Male voice:

Hidden within these lines and dots is music just waiting be heard.

# NoteReader icon fades in. Piano soundtrack fades in (e.g. Claire du Lune.wav)

Introducing the world’s first music-reading app: SmartScore NoteReader:   
Click and Play !

# Capture screen – Thresholded page visible. Then Playback screen

Song sheets, hymns and scores can be captured and played back after just seconds. ….. Here’s music to your ears: it’s free !

# New soundtrack fades in (O Babbino Caro.wav). Overlay: “**NoteReader Premier – Just $9.99**”

Step up to NoteReader Premier and spread the joy.

# Send screen

Send recognized music to the cloud or e-mail it to yourself, you friends or your colleagues as SmartScore, MIDI or MusicXML files.

# SmartScore Player screen playing back “O Babbino Caro.enf/.tif” in sync. Switch to Karaoke view with lyrics and ball in sync.

Download the free SmartScore Player from smartscore.com and take full control of your SmartScore NoteReader playback experience.

# Cut to vertical split screen while music(O Babbino Caro) plays: Left side: Screen shot of SmartScore Player with Babbino opened. Right side: Screen shot of Finale with imported Babbino file..

Open your MusicXML or MIDI files in Finale, Sibelius, Garage Band or practically any other music program on your desktop.

# Cross-fade: Split screen fades out. NoteReader icon fades in.

**Can your smart phone and tablet really read music? -----**

**Yup. There’s an app for that. SmartScore NoteReader.**

**On iTunes and Google play now.**

# Fade to black

**Work hard. Have fun. Enjoy Life.**